B. A. ECONOMICS I Year B. A. Programme (UG) Courses – Under CBCS Semester – II Paper – II (Core Paper) Micro Economics - Production and Price Theory

Module - 1

Production function-Concept of homogeneous production function-Cobb- Douglas Production function- Law of variable proportions-Law of Returns to Scale - Different Concepts of Costs – Explicit & Implicit, Opportunity, Total – fixed and Variable Costs, Marginal & Average Costs & its Relationship. Concept of Revenue – Total, Marginal & Average Revenue and Break – Even Point

Module - 2

Analyse different types of Market structures - Perfect Competition - Price determination and equilibrium of firm and industry under perfect competition - Monopoly - Price determination - Price discrimination.

Module - 3

Monopolistic competition - price determination - Oligopoly - Kinked demand curve approach.

Module - 4

Marginal Productivity theory of distribution - Theories of wage determination Subsistence theory of wages, Standard of living theory of wages, Modern theory of wages and collective bargaining - concept of minimum wage.

Module - 5

Theory of Rent: Ricardian theory of rent - Quasi rent concept of Alfred Marshall. Theories of Interest - Classical, Neo-classical and Keynes Liquidity Preference theory - Profit - dynamic, innovations, Risk and Uncertainty theories.

REFERENCES:

1. R.G. Lipsey and K.A.Chrystal - "Economics", Oxford University Press, 10/e, 2004.

- 2. P.A.Samuelson & W.D. Nordhaus-"Economics", Tata Mc.Graw Hill, 18/e, 2005.
- 3. N.Gregory Mankiw-"Principles of Economics", Thompson 2015.
- 4. H.L.Ahuja-"Advanced Economic Theory" S.Chand, 2004.
- 5. M.L.Seth-"Micro Economics", Laxmi Narayana Agarwal, 2015.
- 6. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.
- 7. Telugu Academy Publications
- 8. D.M. Mithani & G.K. Murty Business Economics, Himalaya Publishing, 2015.
- 9. Bilas, A.-"Micro Economic Theory", International Student Edition, Mc.Graw Hill, 1971.